



ORDINARY PEOPLE.  
EXTRAORDINARY LIVES.





# India's Leading Elder Care Platform



**Managed Elder Care**



**Home Health Care**



**Medical Equipments and Devices  
(Rental/Purchase)**



**Rehabilitation  
(Physiotherapy & Psychotherapy)**



**Club Tribeca  
(A unique social club for the 60+)**



We are not meant to be alone. And even though each of us is ordinary, we all have relationships that make our lives extraordinary. People who transform our lives simply by being in them so that we never have to be alone.

Someone to turn to when we wake feeling ill or a faithful hand to hold when we feel sad. Some one to lean on in times of trouble or speak to when a situation becomes a challenge.

We know, don't we that all we have today may be gone tomorrow?

Things change. Suddenly and often. Friends and family come and go. Circumstances change from day to day.

Life doesn't slow down for any of us. It switches from calm to chaos and in split seconds the direction of lives can change.

And those who feel it most are those who are alone. The elderly, the vulnerable and the ailing. A parent sad can make you feel helpless but a parent crying can tear you apart.





## LIVE THE LIFE YOU CREATE FOR YOURSELF.

Living does not depend on time. And even though each of us is perfectly ordinary, there lies within us a chance to live an extraordinary life . To create a reality that is nurturing and enriching. To transform the life of a beloved parent into one of hope and fulfillment even while living far away from them. To shape a life with equality that brings with it attention, grace and compassion.

And in doing so, create a life that is stable and secure . Not just for your parent , but also for you. So each of you can live a life without upheavals and unpleasant surprises.

Life is not meant to be lived alone. Lean on us like a faithful friend. Take the first step today. Together there is nothing we cannot do.





## TriBeCa Care Passion & Compassion

TriBeCa Care is India's premier and most comprehensive health care service provider

It is a single window, one stop destination that is responsive, responsible and professionally managed.

The only organization that takes care of all acute, chronic, short and long term health needs in the privacy and comfort of your own home.

Recognized across the country for Eldercare, Hospital to Home Care and Emergency Care.

Our service team is headed by a group of senior Care Managers, each of who are graduates, bilingual and geriatric care trained.





# TRUE TALES







## MRS SUHASHINI RAY

When we first went to meet Mrs Ray, she told us her son was wasting his money on her. She was fine and needed nothing. The heart attack she had was a few months ago and she was taking all her medicines, so where was the need for someone to visit her?

We understood what she was trying to say. But we also understood what her son Gautam was trying to say.

Living in Houston, 18 hours away, trying to keep calm while rushing around as the Head of Sales for his company, instantly anxious if his father called : his mind was a theatre of possibilities.



What if Ma woke up at night feeling ill? What if the doctor changed her medicines and she couldn't go out to buy the new ones? What if she had another attack?

One night he googled Eldercare Kolkata and found TriBeCa Care. He called +91 3366064208 & chose JOTNO for his mother and these days the Care Manager whatsapp gives him updates all through the week.

### JOTNO PACKAGE

- 24\*7 Emergency helpline
- 4 CARE MANAGER VISITS per month
- PHONE CALLS every week to check on parents

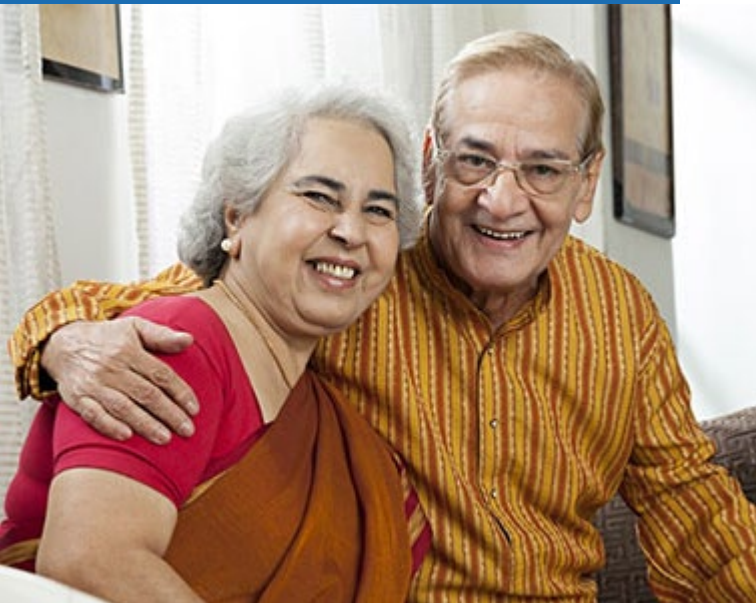


## MR SANJAY SEN

Mr Sen's 50th birthday party was talked about in office for several days. His wife had planned a surprise and called all his colleagues, relatives and friends. The food was excellent and every one had a favorite or two: so vast was the spread. Mr Sen loves to eat and loves to try new things. As the marketing head of a corporate company, his work required him to entertain. So it was of no surprise to every

one at home that he woke up the next day feeling unwell. But it was a day blocked with meetings and he was looking forward to making new deals. Half way through the afternoon presentation, he fell off his chair. By the time they took him to the hospital he had had a full blown cardiac attack.

Now back home, he is already back at work his day and night nurses manage his IV medication and keep the oxygen concentrator on standby, they keep all the records and take him to the clinic at Salt Lake for his rehab. The doctor visits his home twice a week and makes dose adjustments. He will be back at his office desk as early as next week.



### HOSPITAL TO HOME CARE

- Nurse at Home
- Doctor at Home
- Oxygen Concentrator
- IV with Pole
- Blood tests at Home





## MR ABHINAV SINHA

Mr. Sinha signed up for the 24 ghonta package simply because his daughter's inlaws did. 5 months later he had reason to thank them for saving his life. He was used to living alone after his wife passed away and looked after himself carefully. But on a rainy morning when his part time maid didn't turn up, he went for a bath and slipped and fell in the bathroom.

With no one in the house, he somehow managed to pull himself to the phone and called the Tribeca Care 24Hour Emergency Hotline.

The ambulance arrived and the team took over. From the admission to the money deposit to calling his children and then staying on till his family arrived, the TriBeCa Team did everything his own family would have done. He returned home and left alone started to feel depressed. When he called the Emergency Hotline and told us how he felt we had our psychologist counsel him through the difficult time. Today Mr Sinha is back to his morning walks and attends our Living Library sessions at the clinic regularly to help mentor others.



### 24 - GHONTA SERVICE

- 24\*7 Emergency helpline
- Ambulance on call
- Care Manager for hospital admission
- Calls to family members
- Counselling services




## TriBeCa Elder Care Services

- 24\*7 Emergency Response
- Help with Hospitalization
- Professional Care Managers
- Home Doctors
- Errand Services
- Home Security Solutions



**Kolkata . Howrah . Bhubaneswar. Kalyani**

 +913366064208

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 [www.tribecacare.com](http://www.tribecacare.com)




# TriBeCa Home Care Services

- TriBeCa Home Care Services
- 24 Hours Nurse/Attendants
- Covid Care at Home
- Medical Devices (Rent/Purchase)
- ICU-setup at Home



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 enquiry@tribecacare.com

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# TriBeCa Rehab Services

## Physiotherapy


- Stroke Rehabilitation
- Pain Management
- Chest Physiotherapy
- Post Operative Cardiac Rehab

## Psychotherapy

- Dementia Care
- Geriatric Counseling
- Stress Management



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## Club TriBeCa

- Annual Membership for Seniors
- Senior Friendly Travel
- Workshops
- Events
- Offers and Discounts



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